TRINAH MAULION

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PROFESSIONAL EXPERIENCE

ZyberTech, Inc.   Remote – Simi Valley, CA
Associate Product Manager   *January 2024 - Present*
- Facilitates client technology initiatives by supporting QA testing, documentation, product design, and presentations
- Supports testing & implementation of online sales features, enhancing guest experience and boosting sales by 25%
- Writes functional specs, user stories, and acceptance criteria to streamline communication and guide development
- Collaborates with cross-functional teams, working closely with leadership to ensure successful project delivery

Soaring Co.   Remote – London, UK
UI/UX Designer   *July 2023 - January 2025*
- Created wireframes, prototypes, and graphics, to ensure an interactive experience guided by usability testing
- Collaborated closely with developer to translate designs into functional features, iterating based on user feedback
- Designed and implemented branding and user interfaces to enhance engagement and boost user retention

UCR School of Public Policy   Riverside, CA
UI/UX Designer   *July 2022 - July 2023*
- Collaborated with UI/UX team to design wireframes for new pages, ensuring a seamless UX aligned with goals
- Redesigned existing pages to improve usability and accessibility, incorporating feedback from user testing sessions
- Presented designs in bi-weekly meetings, refining solutions based on input from multidisciplinary stakeholders

ACADEMIC DESIGN EXPERIENCE

Design@UCR   Riverside, CA
Founding VP of Marketing   *March 2021 - April 2023*
- Established the club's branding, creating a visual identity that resonates with a diverse community of designers
- Created recruitment materials (flyers, stickers, etc.), boosting engagement and attracting 100+ new members
- Designed and managed social media assets, doubling engagement through aesthetic posts and creative campaigns

Rose Hack   Riverside, CA
Marketing Lead   *April 2020 - February 2022*
- Led creative direction and branding for two annual hackathons, increasing participant engagement by 30%
- Executed marketing campaigns with compelling designs to drive outreach, resulting in 300+ remote participants
- Designed event merchandise, website graphics, and social media assets, enhancing the event's professional appeal

EDUCATION

University of California, Riverside   Riverside, CA
B.S. in Computer Science   *Class of 2023*
- UCR Faculty Led Education Abroad Program (July - August 2022), UCR Honors (September - December 2019)
- Dean's Honor Roll, Bourns Foundation Engineering Scholarship Recipient 2020 & 2021

SKILLS

Design Tools: Figma, Adobe Illustrator, Adobe Photoshop
Design Skills: UI/UX Design, Web Design & Development, Wireframing, Prototyping, Usability Testing, Branding, Visual Design, Graphic Design
Programming: C++, Python, Javascript, HTML, CSS, React, Next.js, Tailwind CSS, Git/Github
Licenses & Certifications: Foundations of UX Design, Programming for Everybody (Getting Started with Python)